

## News Release

Date: (Jun 9, 2023)

### **Bangkok Bank China Conducting Financial Knowledge Promotion Activity to the Elderly in Community**

To facilitate the promotion of financial knowledge, improve consumers' financial literacy, especially the risk prevention awareness and identification ability of the elderly group, on June 7, Bangkok Bank (China) Company Limited (“Bangkok Bank China”) Head Office went to the Bund Street Community Cultural Activity Center and conducted targeted financial knowledge promotion activity by holding a special lecture for the elderly residents there.

During the activity, Bangkok Bank China staffs mainly explained the knowledge about deposit insurance, prevention of illegal fund-raising, “Anti-telecom Network Fraud Law”, and the “Credit Repair” scam; shared the publicity contents about “Risk Tips for Preventing Elderly Care Fraud”, personal information protection, “Anti Organized Crime Law” and legal publicity contents close to daily life about the typical cases of Civil Code. It helped the elderly group understand basic financial knowledge and how to identify various new types of fraud activities, and improve their risk prevention capabilities. The elderly residents participating in the activity expressed that it is very rewarding to take the time to learn the latest financial knowledge and enhanced their awareness of self-protection against illegal financial activities. They hoped that the bank could conduct more financial knowledge promotion activities in the community.

The activity has received recognition and praise from community residents, providing guidance for helping the elderly to enhance their awareness of financial consumption risks and stay away from illegal financial activities. Bangkok Bank China will also take this as an opportunity to continuously expand publicity channel, increase publicity efforts, to better protect the legitimate rights and interests of financial consumers, and actively create a harmonious and healthy financial environment.

Bangkok Bank (China) Company Limited

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Financial Knowledge Promotion Activity to the Elderly